



MDPI Indonesia

National 2013

National

Indonesia Fisheries

The project's primary subject: Fish

Additional focus points of the project: Local communities

Main governance mechanisms that the project uses: price premium, direct payments, new market access, moral persuasion, knowledge advantages

Target market of the resource or product: USA and Canadian market

Introduction

MDPI is a project in Indonesia aimed at achieving responsible and sustainable fisheries and ongoing care for the conservation of fisheries resources and ecosystems. They primarily focus on small scale fisheries, and also help them with the development of their communities and supply chain. Some of their mechanisms involve traceability, as well as Fair Trade, and they adhere to the local Fisheries Improvement Program.

Actors involved in creating the project: NGO (transnational), community organisation/producer group, transnational certifying organisation, national development agency, University

Actors regulated by the project: small-scale producers, corporations

Main goals of the project: maintain/improve marine ecologies, maintain/improve coastal ecologies, protect a specific species/biodiversity protection, improve livelihoods,

protect/improve working conditions, strengthen community organisations, support local food initiatives, traceability
MDPI aims to improve fishing practices, fishery management, fishermen welfare, community development and value chain and food safety.

Scope of the project:

Currently, the MDPI focus is mostly on 6 specific sites in Indonesia.

History of the project:

The project was developed in July 2013 as an independent foundation. The project collaborates with Fair Trade USA and IFITT, a traceability project within the Wageningen University BESTTuna program which puts traceability information on the ThisFish website.

History of the scheme:

Is the project currently active?

Yes

Regulation and compliance

Parties that were involved in creating the project:

Wageningen University, Anova Food LLC, the David and Lucille Packard foundation, FT Usa, and several individuals.

Who are being regulated by the project:

Small scale fishermen, as well as the corporations with whom they trade.

Means of monitoring compliance:

internal monitoring system/self-reporting (first-party certification), third-party certification/monitoring by an independent auditor

Monitoring organisation:

Fair Trade USA, MDPI

Consequences of failing compliance:

expulsion from the scheme/decertification, social exclusion

Assessment of the project*

no assessment available

Additional researcher comments:

Sources:

<http://mdpi.or.id/>

1/21/2016

*All assessments of the project are made by the researcher or the authors of the main sources.

